

Sponsorship Proposal

Moore Park Beach Arts Festival 2022



Presented by Moore Park Beach Arts Inc

After the success of the Moore Park Beach Arts Festival in 2021 we're back bigger and better in 2022 and we invite your business to be part of it as a sponsor.

On Saturday 20th August 2022 the Moore Park Beach Arts Festival will be a major event in the Moore Park Beach calendar.

Again this year we plan a Festival all about art and community – the popular art competition, art workshops, entertainment from our talented locals, kite flying and a labyrinth on the beach.

Proceeds of the Festival will go to the running of the Festival and “pop up” arts events right throughout the year.

With \$4,140 in prize money we think there will be more interest than ever in the Moore Park Beach Arts Festival Art Competition. We have been gratified with the level of sponsorship support this year, with all Art Competition categories already taken.

This year we have developed sponsorships for individual events and activities (eg: Festival café, children's activities, activities like blacksmithing etc).

It will be an ideal way to showcase your business to people from around the region.

Sponsorship Options

FIREWORKS SPONSOR (one only)

- Naming Rights to Fireworks Spectacular at 7pm.
- Logo on posters and other marketing material and on website
- Signage on site at the Festival (sponsor to supply)
- Business name in the media releases for the Festival and in advertising, where possible
- Sponsor post/s on the Moore Park Beach Arts Inc Facebook and Instagram pages
- Acknowledgements throughout the Festival by MC on stage
- Free site at Festival (3m x 3 m)
- Inclusion in Festival catalogue

INVESTMENT: \$2,000

FESTIVAL "FEATURE" SPONSOR (eg: Sponsor of Festival Café, Children's activities etc)

- Acknowledgement at the Festival by MC on stage
- Signage in the appropriate area (eg: in the Festival Café area, children's activities area)
- Inclusion in Festival catalogue and on website
- Half price site at Festival (3m x 3m)

INVESTMENT: \$600

FESTIVAL SUPPORTER

- Logo on website
- Logo on signage at Festival
- Inclusion in Festival catalogue

INVESTMENT: \$200

IN-KIND SPONSORSHIP

- We would love to talk to you about how you'd like to help with in-kind support, including prizes for Arts Festival fundraising.

ART CATEGORY SPONSOR (SOLD OUT)

- ~~Sponsorship of one art competition category — first and second prizes~~
- ~~Inclusion in art competition catalogue and on website~~

INVESTMENT: \$400

JUNIOR ART CATEGORY SPONSOR (limited number available) (SOLD OUT)

- ~~Sponsorship of one art competition junior category — first and second prizes~~
- ~~Inclusion in art competition catalogue and on website~~

INVESTMENT: \$150

Yes! We would like to support this major event for Moore Park Beach and the region in 2022.

Business Name: _____

Contact Name: _____ **Email:** _____

Sponsorship Level: _____

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